

JOB OPPORTUNITIES @ ELCA

ELCA is an independent Swiss IT Services Company and is a leader in software development, system integration and business consulting. ELCA has helped its clients to leverage information technology innovations successfully for over 40 years. The company has around 500 employees, more than 400 of whom are highly skilled engineers. With its headquarters in Lausanne, ELCA has subsidiaries in Zurich, Geneva, Berne, London, Paris, Madrid and Ho-Chi-Minh City (offshore development).

www.elca.ch/careers

ELCA is seeking a senior user experience architect to join its user experience group in the business consulting department. The mission of the user experience group is to assist ELCA customers with the strategy, evaluation, design and management of their interactive solutions, and to provide support to ELCA projects on interaction issues.

SENIOR USER EXPERIENCE ARCHITECT

Your mission:

The senior user experience architect applies extensive experience of interactive media in creative ways to envision, evaluate and design successful user experiences (UX) across a range of devices and businesses.

The senior user experience architect is responsible for designing the user experience for transactional, informational, and marketing websites, and for conducting competitor audits and market research.

He/she works with business stakeholders at customer premises and collaborates closely with business analysts and developers. He/she also works closely with clients, presenting and reviewing UX deliverables.

Core duties/responsibilities:

- Understanding the needs, tasks and goals of target audiences and translating them into interactive concepts and functional components
- Developing UX documentation (personas, wireframes, navigation models, site maps, screen flows, metadata schemes, labels, detailed behaviour of interactive components) for web sites and for interactive applications
- Facilitating scenario design workshops with business stakeholders and user representatives to translate business scenarios into effective and attractive user experiences
- Leading and/or participating in user research, concept testing, and usability testing

Your profile:

You are passionate about user experience and have a strong commitment to help your customers serve the needs of their users with their interactive solutions. You want to continue developing your skills and knowledge by joining a team of experienced professionals and being involved in large scale projects.

You have demonstrated your ability to translate business requirements and user research into meaningful interactive experiences. You have been successful in designing user experiences for complex transactional interfaces, taxonomies and metadata frameworks, as well as templates for content management systems. You have excellent oral and written communication and presentation skills and are confident in your ability to sell your interactive designs to your clients. You are fluent in French and English (German is a plus).

Required experience:

- 5+ years working as a user experience architect or interaction designer in different business domains, including finance, insurance and international organisations
- 3+ years experience of usability testing, including preparation, execution and analysis
- Familiarity with current user experience and usability research, theories, best practices and methodologies
- Strong understanding of user-centred design processes and extensive knowledge of UI patterns
- Practical experience of working with taxonomies (including taxonomy building), metadata frameworks and content management systems
- A degree-level qualification in a related field, such as information design, human-computer interaction, library science, technical communication, or graphic design is a plus
- Experience with localisation issues and web accessibility standards is a plus

If you are interested in applying for this position, please send us your complete application (CV, letter of reference, diplomas and certificates) by e-mail to: careers@elca.ch