



Microsoft Dynamics 365 Marketing

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Digitalize your Marketing process

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Capitalize on Microsoft Dynamics automation

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Customize seamless customer's journeys

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With our expertise, we make it possible!

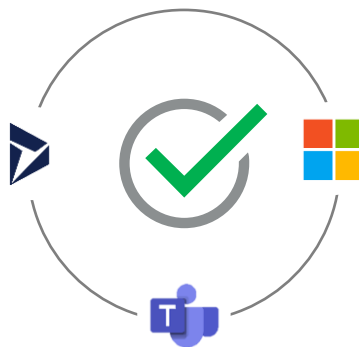
MICROSOFT DYNAMICS MARKETING SOLUTION

- Benefit from an end-to-end solution to tailor a **seamless experience** to your customers
- Manage your **Events** in just a **few clicks** (incl. registration, communication, agenda...)
- **Setup Email, Form, Landing page templates** with no programming effort
- Integrate seamlessly with **Microsoft Teams or your website**

MICROSOFT DYNAMICS MARKETING BENEFITS

Standard module of Dynamics relies on the same dataset

- ✓ Eliminate integration cost
- ✓ Increase productivity



One single software vendor for your customer engagement solution

- ✓ Optimize license cost
- ✓ Maximize return on investment

Easily setup and run your marketing webinars with Microsoft Teams

- ✓ Maximize adoption and user experience
- ✓ Increase productivity

MICROSOFT DYNAMICS MARKETING CAPABILITIES



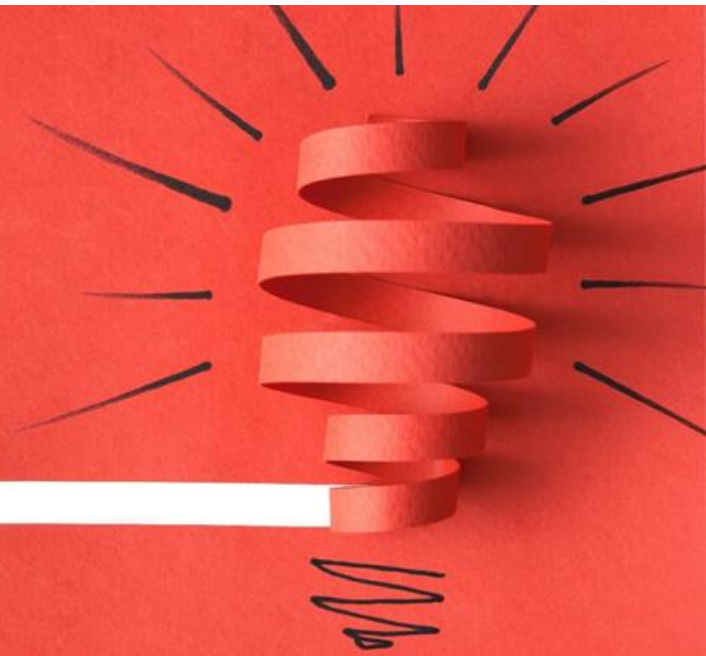
ELCA OFFERING

We have designed 3 packages to support you throughout your Microsoft **Dynamics 365 Marketing** journey:

	 <p>Do you want to know more about Dynamics Marketing?</p>	 <p>Do you want to confirm the business value for your organization?</p>	 <p>You want to implement Dynamics Marketing</p>
ELCA Offering	Demo	Envisioning workshop	Get started package
Duration	2 hours	Preparation, Restitution 4-hours Workshop	5 days enablement
Budget	Free	4'000 CHF <small>excl. VAT</small>	8'000 CHF <small>excl. VAT</small>
	Discover Dynamics Marketing	Check the added value of Dynamics Marketing for your organization	With ELCA as a partner, get your team started
Take away	<ul style="list-style-type: none"> ✓ Settings Overview ✓ Segmentation in Dynamics ✓ E-mail Template ✓ Landing page ✓ Customer Journey ✓ Event management 	<ul style="list-style-type: none"> ✓ Measure of your marketing automation environment ✓ Understand where Dynamics Marketing will help your organization ✓ Set priorities where to start 	<ul style="list-style-type: none"> ✓ Dynamics Marketing is set-up ✓ Operative team can work with Dynamics Marketing ✓ Your partner ELCA knows your environment and your team can reach out for expertise ✓ Your team benefits from our team expertise

About ELCA

ELCA Informatique SA is one of the biggest independent Swiss full-service providers for business and technology solutions, and a leader in the fields of IT business consulting, software development and maintenance, and IT systems integration. The privately-owned company, with more than 1600 experts, has branches in Lausanne, Zurich, Geneva, Berne, Paris, Madrid, Basel, Granada, Mauritius and Ho Chi Minh City (offshore development), all operating according to a common process framework.



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