What are the key subjects in your business that drive and accelerate Value?

Advisory assists and accompanies You to evaluate your Business Challenges, what Technologies and measures push & develop your Business Goals and how you mobilize your organization. As a result, you get an Action Plan to turn your vision into reality.

Strategy Projects

Evaluating the digital maturity of an organization through the lenses of a holistic, field-tested approach. Assistance to identify focus areas and strengthen the digital strategy to stay ahead of the competition.

With a clear approach, strategy projects of various kinds can be achieved. Advisory is specialized in strategies for Digital Transformation, IT Strategies, Cloud Strategies and Data Strategies.

Service

ELCA’s experience in designing, supporting and implementing digital transformation initiatives and strategic and innovative projects, built over many years, with many customers, allows us to define a “down to the earth” approach to unlock the transformation journey.

For this purpose, we execute a swift high-level assessment of the cross-organizational governance of your company, highlighting the main opportunities and impediments. This assessment gives us the basis to define an actionable roadmap, to address the impediments and initiate the necessary structure to handle the cross-organization initiatives and start and conduct the highest priority projects.

Assessment

The assessment framework itself is based on research conducted by the University of Applied Sciences Northwestern Switzerland, the University of St. Gallen and Frauenhofer.

Strategy Approach

Using a clear and understandable approach with variety of sophisticated and tailored questionnaires, tools, we elaborate the strategy together in workshops and interviews.

Project Plan

The project is conducted within a clearly defined time frame and fixed milestones.

Deliverables

• Assessment presenting the findings
• Digital Vision for the Transformation project
• Clarified Business Goals
• Digital maturity of subject (today & ambition)
• Inputs on Trends & Technologies
• Actionable roadmap, to address the impediments, initiate the necessary structure, relying on a pre-defined template, and start and conduct the highest priority cross-organization projects/initiatives
• cost & effort estimation
• Communication and Change Management support

Benefits

• Cost & time efficient: minimal organizational and operational impact through pre-defined tuned questionnaire, targeted interviews and pre-defined templates.
• Holistic diagnosis: diagnostic of the cross-organizational governance of your company, which is key to interoperability projects, strategic initiatives and cross-organizational collaboration.
• Actionable! Actionable roadmap, leveraging your own strategic initiatives

Contact

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